



NYC Medics General Press Release

NY, NY (January 2011) NYC Medics (NYCM) is a rapid response humanitarian aid organization that deploys teams of health care and disaster professionals to alleviate human suffering and distress in the aftermath of a catastrophe and assists, when appropriate, in the relief efforts of complex humanitarian emergencies.

NYCM delivers immediate emergency medical care and stabilization to those injured as a result of a disasters, those isolated by illness, geography and other barriers, which otherwise would be inaccessible; wherever they are, regardless of the challenges confronted. Our focal point is to start at the back of the relief line - setting us apart from other organizations that start at the front - by accessing remote areas where the greatest emergent needs exist, where local resources are strained, and larger humanitarian organizations have not yet, or are unable to reach. We specialize in accessing these difficult areas with mobile medical teams to provide top medical care and serve as forward triage for local and other international aid organizations.

NYCM's non-disaster humanitarian relief efforts focus on supporting local partners by providing essential humanitarian and medical aid reinforcing and fortifying their ability to care for the affected communities.

We are highly motivated professionals that are driven by the need to help and not stand by while people suffer. Our medical teams, comprised of volunteers, are self-sustainable and self-sufficient, capable of operating in remote difficult areas that would otherwise not be served or as part of a larger, established humanitarian operation. We work with local and international partners, in conjunction with other aid organizations and report daily to the disaster governing body. We are doctors, nurses, paramedics, physician assistants, public health professionals and experienced disaster relief experts that collectively provide initial aid efforts while paving the path for the larger organizations.

Our motto is light and lighter; more mobile, more flexible, more cost-effective, less bureaucratic.

To date NYCM has cared for more than 26,000 people, injured survivors of natural disasters, throughout the world.

For more information please contact Katherine Bequary, Executive Director, NYC Medics at 888.600.1648

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